

HKUST Pre-University Program 2026

Name: Entrepreneurship & Innovation: Transforming Ideas into Ventures (Tentative)

Duration: 5 Days

	19-Jul	20-Jul	21-Jul	22-Jul	23-Jul	24-Jul	25-Jul
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
09:30-11:00		Orientation	Introduction: What is Entrepreneurship? Innovation?	Making a Business Case	Go-To-Market Strategies	Student Team Pitches	Hall Check-Out (Before 11:30 AM)
11:15-12:45			Origins: The Silicon Valley Model	Research & Business Model Validation	Lecture	Wrap-up Lecture & Certificate Distributions	
12:45-14:00		Lunch	Lunch	Lunch	Lunch	Lunch	
14:15-15:45	Arrival in Hong Kong and Hall Check-In	Team Building	Workshop / Talks	OFF / Explore Hong Kong	Financial Modeling	Farewell and Closing Ceremony	
16:00-17:30			Workshop / Talks		Stakeholder Analysis & Crafting a Pitch		

Notes:

The final itinerary will be distributed to you during the orientation on July 19.

The content above is subject to change without notice. Students should regularly check the website and their email for any updates.