HKUST Pre-University Program 2026
Name: AI Inside-out: Exploring An AI-powered Game World (In collaboration with Tencent)
Duration: July 28-31, 2026

HKUST Pre-University Program
Undergraduate Recruitment and Admissions Office

		28-Jul	29-Jul	30-Jul	31-Jul
		Tuesday	Wednesday	Thursday	Friday
09:30-11:00	Topic	How Games Know What Players Want: AI-Powered Recommendation Systems	Modern Text-to-Speech Technology and Its Applications (1)	Agent AI: From Theory to Practice in Gaming Intelligence (1)	Business Innovation Using AI
11:15-12:45	Topic	Introduction to AI-Driven Content in Games	Modern Text-to-Speech Technology and Its Applications (2)	Agent AI: From Theory to Practice in Gaming Intelligence (2)	Lecture
12:45-14:15	Lunch	Lunch	Lunch	Lunch	Lunch
14:15-15:45	Topic	Exploring the World of Natural Language Processing (1)	Innovative Digital Character Creation powered by AI (1)	Gaming Data Mining: Bridging Analytics and Game (1)	Program End
16:00-17:30	Topic	Exploring the World of Natural Language Processing (2)	Innovative Digital Character Creation powered by AI (2)	Gaming Data Mining: Bridging Analytics and Game (2)	

Notes:
This is the preliminary program itinerary, and the final itinerary will be shared two weeks prior to the start of the program.
The content above is subject to change without notice. Students should regularly check the website and their email for any updates.